

Mobyko Scoops 2008 Convergence World Award
Best Mobility Innovation or Service

London – 30/04/2008: Mobyko.com was last night announced the winner of the best mobility innovation or service award at the 2008 Convergence Awards. The judges praised Mobyko.com for its simplicity and ease of use as a mobile backup utility.

Jamie Bowler, UK Marketing Director, Mobyko.com said; "We are thrilled to have won this award, especially as we were up against big names such as Orange and Siemens. I think this shows that Mobyko has established itself as a highly credible player within the consumer mobile space."

The win follows hot on the heels of Mobyko.com launching its industry first Facebook application – where you can add you friends profile pictures straight to your mobile phone, so when they call you their latest picture pops up on your screen.

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About Mobyko.com

Mobyko is the UK's leading mobile back up service. It is a uniquely simple, free, online system that allows people to manage their mobile lives online. A completely independent service giving mobile users freedom and flexibility to back up, manage and secure all the content stored on their mobile phone – accessible anywhere on the globe at anytime via the internet. Mobyko is compatible with most phones and networks. No fuss, no wires, no complicated

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